

### Introduction:

PointSync Professional is an enterprise-grade MEAP (Mobile Enterprise Application Platform) that includes the necessary frameworks and tools to facilitate mobile business applications in the field. The six major functions of PointSync Professional include:

**Enterprise To Mobile Synchronization:** Based on proven synchronization technologies, PointSync masters the critical process of securely synchronizing data from corporate headquarters to the field and back.

**Application Deployment:** With PointSync Manager, IT administrators can deploy mobile applications to all, or groups of users in the field. When a new version of an application is available, Manager will automatically deploy it.

**3rd Party Product/Database Integration:** PointSync contains architectures and tools that allow data in existing CRM, Accounting or Legacy systems to become mobile, literally extending those critical business functions to the field.

**Mobile Development:** Using PointSync Developer or Visual Studio with a mobile platform plugin, developers can write mobile applications that integrate with management features exposed in PointSync Manager.

**Reporting:** PointSync Manager allows administrators to quickly create customized reports by selecting tables and fields. The results are displayed by default in a web browser, but can also be used in tools like MS Excel to create rich experiences with charts, color and other details.

**Help Desk:** Using PointSync Manager, help desk teams can use tools and logging to troubleshoot and resolve synchronization and other issues.

Cross-Platform Compatibility With:



Windows Mobile



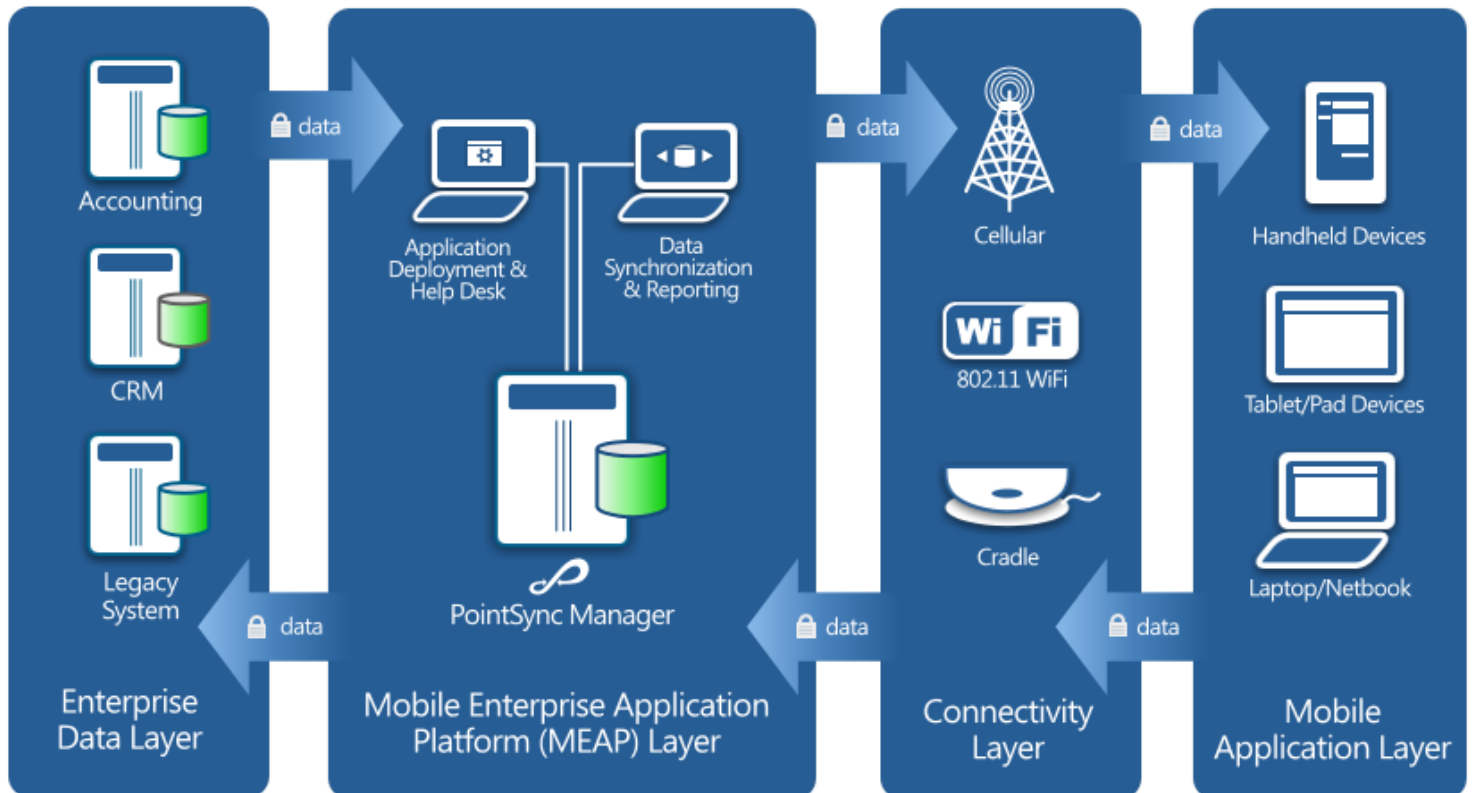
Apple



BlackBerry



Android \*



\* - Coming Soon