



Design with VALUE

LINE CARD

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Memory & Microcontroller ICs



**GigaDevice** leading provider of SPI NOR and SPI NAND Flash memory and ARM Microcontroller products.

**\* Compare Flash to:**

Micron, Macronix, Cypress, Microchip, Winbond, ST Micro

**\* Compare MCU to:** ST Micro ARM



**Etron** is a leading manufacturer of memory and system ICs, including KGDM, DRAM and advanced controllers.

Crystals, Oscillators, VCXO, TCXO



**TAITIEN** world leader in Frequency products.

Crystals, Oscillators, VCXO, TCX, OCXO, QCM

**\* Compare To:**

Abracon, CTS, Citizen, ECS, FOX, NDK, Seiko, Epson, IDT



**Raltron** designs and manufactures frequency management solutions. Microprocessor crystals, clock oscillators, high accuracy crystals, filters, ceramic resonators, and SAW devices.

Circuit Protection, Fuse, PCT, ESD, TVS



**Polytronics** UL, TUV, UR certified Fuse and PCT Fuse products. TVS, MOV, Thyristor & Gas Discharge Tube.



**BrightKing** TVS, PTC, ESD, MOV, TSS, NTC products.

**\* Compare Chip Fuse and PCT Reset Fuse To:**

Littelfuse, Easton, Bel Fuse, Bourns

**\* Compare TVS Diodes To:**

Littelfuse, Bourns, Diodes Inc, On Semi SMA, SMB, SMC

Passive Capacitor, Resistor & Inductor



**Cal-Chip** specializes in passive devices. Capacitors, Resistors, Inductors, ferrite beads.

Power Supplies & Transformers



**MTM Power** adheres to top standards of quality to produce a range of innovative power supplies & transformers.



**Digital Power** designs and manufactures flexible power supply solutions for the most demanding applications in the telecom, medical, industrial, and military markets.



**BLOCK** is a global leader in power quality and power conversion. Transformers, Power supplies, EMI filters, reactors, Sine/Harmonic Filters, Electronic Circuit Breakers.

SSD & Memory



**Maximus** is a global provider of advanced SSD flash storage solutions for consumer, enterprise, industrial, and military.



**ADATA** is a world leading memory brand offering SSD, USB & Memory Cards and Modules as well as Industrial Memory Products and Solutions.

Interconnect & Jacks



**Link-PP** Leader in Magnetic Telecom and Network Jacks. Magjack, RJ45 with Magnetics, 10/100 Base-T - 10G Base-T



**Altech Corporation** broad range of products. Terminal blocks, circuit protection devices, push buttons, sensors, connectors, relays, DC-UPS, DIN Rail Components

**\* Compare Magjack To:**

Stewart, Pulse, Molex, Wurth, Bel Fuse, Abracon, EDAC, Harting,

**\* Compare Terminal Block To:**

Phoenix Contact, Weidmuller, WAGO, METZ Connect, Dinkle, TE Connect, Wurth

Power Management ICs



**Torex Semiconductor** specializes in power ICs. DC/DC converters, voltage detectors, voltage regulators, push button controllers, power MOSFETs.

Our own Treetop Brand Components

The **Treetop** brand components offer excellent quality at an incredible price.  
We work with the very best component manufacturers in the world to supply our customers with top quality at great value.  
Our manufacturing partners are the same who produce components for the well known component brands on your AVL.  
Cut out the middleman and high markup of the big distributors; *Design with Value* with **Treetop** brand components.

Treetop Interconnect:

- ❖ Headers / Sockets All common sizes. 0.1", 2mm, SMT or Thru-Hole, breakaway. Custom available  
**\* Compare To:** SAMTEC, Molex, TE Connect, Sullins, 3M, Kobiconn
- ❖ AV Jacks, RCA, Toslink  
**\* Compare To:** CUI, Switchcraft, MPD
- ❖ USB, D-Sub, Ribbon Cable, DC Jack  
**\* Compare To:** Molex, FCI, CUI
- ❖ Terminal Blocks are our specialty  
**\* Compare To:** Phoenix Contact, Weidmuller, WAGO, METZ Connect, Dinkle, TE Connect, Wurth

Treetop Hardware:

- ❖ Hardware Standoffs, Spacers, Heatsinks, Captive Fasteners, Aluminum, Steel and Nylon. Custom available  
**\* Compare To:** Keystone, Harwin, Wurth, PEM, RAF, McMaster, Aavid, Wakefield

\* Treetop may offer component cross reference suggestions. Proper evaluation and testing should always be performed before production use.  
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